

Become a self-employed
Retailer with Shell.
Experience the power of
working with one of the
most recognised brands
in the world.

FOR MORE THAN
100

YEARS THE Pecten HAS
SYMBOLISED THE SHELL BRAND
ALL OVER THE WORLD



1900



1904



1909



1930



1948



1955



1961



1971



CURRENT



Interested in
partnering with Shell?

Apply at: shell.ca/biz_opps
or scan the QR code

Energize
the future
with Shell





WORLD'S LARGEST
Mobility Retailer

46,000
Service Stations

in close to
80
countries

One of the
TOP 30
most preferred
brands in
the world

Serving
30 million
customers
daily...

...that's more
than the population
of Australia

We're reducing
carbon intensity by
50% at our service
stations by 2025

We aim to be a
NET-ZERO
energy business
by 2050

We are focussed on
meeting our customers'
evolving needs both today, and
for generations to come
ARE YOU?

Why Partner with Shell?

Shell has more than 1,400 branded sites across Canada, and serves 3.8 million customers every month. As a self-employed Retailer you can benefit from:

- World-class marketing
- Premier loyalty programs, including CAA and AIR MILES
- Top tier enablement tools
- Minimal investment, with a strong ROI potential
- Outstanding performance-related rewards
- Specialized and ongoing Shell training conducted both virtually and in person
- Dedicated Territory Manager helping you grow your business.

Do you have?

- At least 2 years of managerial experience in the Retail or Food industry
- Strong leadership skills with the ability to coach and mentor own staff effectively
- Proven business acumen, including the ability to interpret financials
- Ability to identify, plan and close gaps
- A commitment to implementing Health and Safety Standards
- Passion to represent the Shell brand and loyalty programs.

