

SHELL LUBRICANTS®
ENERGIZED PROTECTION™



SHELL LUBRICANTS.
ADAPTING TO YOUR BUSINESS NEEDS.

DESIGNED TO MEET CHALLENGES™



Shell Lubricants

Shell offers a wide portfolio of products, business services and maintenance solutions that can help deliver real value to your business. Maximizing equipment uptime, protecting your machines, minimizing operating costs and complying with environmental standards are key to your success. We work hard with customers like you to develop business solutions that can adapt to the ever-changing maintenance and lubrication requirements of your engine.

Over the years, we've worked with some of the world's leading equipment manufacturers, giving us a unique perspective on the issues you face. Accordingly, we've developed an adaptable approach to your business focusing on delivering value in three areas:

- **Products that help protect and extend maintenance intervals**
- **Innovative maintenance solutions to increase efficiencies**
- **Business services to help your agriculture business**



PRODUCTS THAT PROTECT

Shell

ROTELLA®

Shell Rotella® heavy-duty engine oils are designed to protect by controlling acids, deposits and wear to maximize your equipment life. With Energized Protection, our oils continually adapt chemically and physically to help protect your engines, however and wherever they are operated.

Shell

DONAX

The Shell Donax® range of oils meet the demanding requirements of modern transmissions. These include products that meet the latest heavy-duty transmission requirements from makers such as John Deere, Agco and Case-New Holland. Shell is a leading supplier of heavy-duty automatic-transmission fluids (ATF) to heavy-duty vehicle manufacturers, so you can be assured of protection and performance that enhances your operational efficiency.

Shell

SPIRAX

The Shell Spirax® range of heavy-duty oils for manual gearboxes, transfer gears and differentials provide operators with lubrication options that range from standard protection levels to our leading extended-drain, fuel-economy synthetic products that can help contribute directly to reduction of fuel and maintenance costs.

Shell

RETINAX

Shell Retinax® heavy-duty greases deliver the performance required by operators, from standard extreme-pressure protection to advanced lithium-complex greases and specialities.

Shell

ROTELLA® ELC

Shell Rotella® ELC Extended Life Coolant/Antifreeze is a high-quality, fully formulated ethylene glycol engine coolant providing effective heat transfer and all-climate, year-round performance to help reduce maintenance costs.

Tier	Engine Oils	Transmission	Differential	Greases	Coolants
Premium	Shell Rotella T6 Shell Rotella T5	Shell Donax TC Shell Donax TD	Shell Spirax ASX R	Shell Retinax CMX	Shell Rotella ELC Extended Life Coolant/Antifreeze
Mainstream	Shell Rotella T Triple Protection™		Shell Spirax EW	Shell Rotella HD	
Value	Shell Rotella T3		Shell Spirax HD		Shellzone Universal Antifreeze

**Shell works with you to provide a cu
efficiencies in your equipment**

Business Services

Shell LubeEquipment

Shell LubeEquipment supports acquisition and set-up of lubricants storage and dispensing equipment.

Shell LubeAdvisor

Shell LubeAdvisor delivers technical advice, basic product recommendations, and troubleshooting support for lubricant-related equipment problems.



Customized recommendation to deliver
optimal maintenance and operation.



Maintenance Solutions

Shell LubeVideoCheck

Shell LubeVideoCheck allows for assessment of internal engine condition without the need for complete dismantling of the engine.

Shell LubeAnalyst

Shell LubeAnalyst tests the condition of your lubricant to monitor and track your equipment performance.

Shell LubeCoach

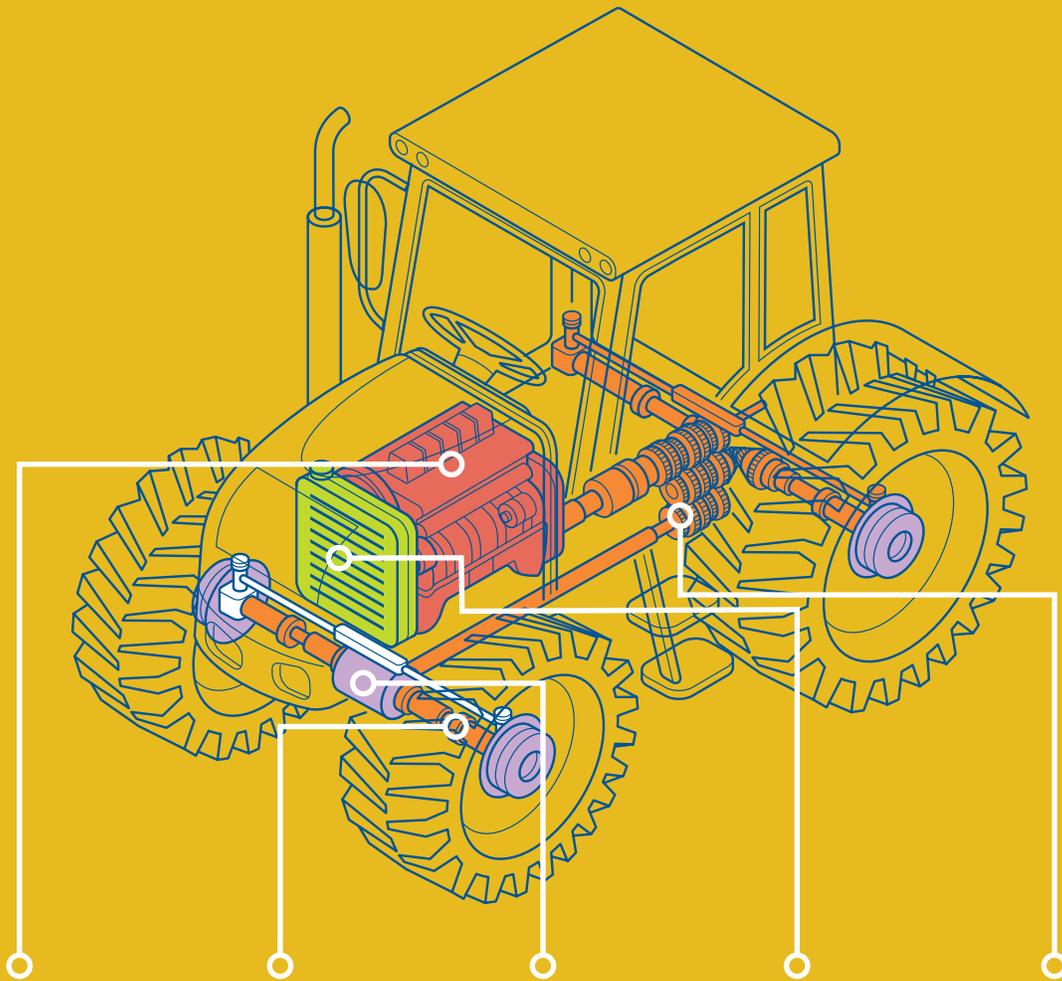
Shell LubeCoach provides relevant training on topics such as storage and handling of lubricants, lubricant cleanliness, lubrication, and the application of lubrication.

Shell On-Site Oil Analysis

Shell On-site Oil Analysis, the only service of its kind in Canada, uses the MotorCheck™ On-Site Analyzer to test oil samples. Results are ready in minutes, and a printed report assesses the condition of the oil and level of engine wear, and recommends actions you can take to correct emerging problems before they become serious.

SHELL HEAVY-DUTY LUBRICANTS FOR YOUR VEHICLE

Shell offers a complete portfolio of lubricants for every part of your equipment, including Shell Rotella heavy-duty engine oils, Shell Spirax differential oils, Shell Donax transmission fluids, Shell Retinax greases, and Shell Rotella ELC Extended Life Coolant/Antifreeze. Ask your Shell representative for more information on specific products recommended for your business.



ENGINE



DIFFERENTIAL



CHASSIS



COOLING
SYSTEM



TRANSMISSION/
HYDRAULIC

Consider your equipment and what it means to your business. You must keep your equipment working in the field while at the same time managing your overall costs of operation.

Here are just a few examples of the how Shell has delivered real and tangible value to agriculture customers around the world.

- **Avoid equipment failure and unexpected breakdown:** A breakdown is never good, but it can be a disaster for your business if it happens during the harvest season. **Shell LubeVideoCheck** can help you avoid any kind of unexpected downtime due to lubrication-related issues. It allows a skilled technician to inspect and assess the condition of internal engine components without dismantling. It helps maximize equipment utilization by inspecting the engine on-site, saving both time and money.

Shell Lubricants can work with you to assess your individual operations and determine what value we can deliver for your business.

Our technologists and engineers understand how to design oils with specific protection levels and the tools and services to allow our customer to get the maximum value from their lubrication investments. Our portfolio of products, services and maintenance solutions is the culmination of their expertise and skill, offering a full range of protection and performance possibilities to agriculture companies. And our nationwide network of Shell distributors will work to understand how your business operates and which lubricants best suit your needs.



Ask your Shell representative for more information on a customized product-and-service recommendation for your equipment.

**Contact us today at 1-800-661-1771
or visit us online at www.shell.ca/lubricants**