GetintheLoop, Canada’s favourite mobile offers app, is now in Fort Saskatchewan, Alberta!

The Fort Saskatchewan & District Chamber of Commerce is proud to bring this Shop Local app to our community through a $50,000 grant from Shell Scotford.

With this exciting news, residents will get more offers and experiences from local businesses, including restaurants and bars, local retailers, salons and spas, service providers, family activities, and special events. This partnership will provide Fort Saskatchewan residents accurate and relevant business information as well as dynamic offers for ways that they can support local businesses now, when they need it most.

Community members who download this free app can access exclusive offers from great local businesses and find new ways to experience our city! This app is an easy and rewarding way to shop, eat, and explore local. People just find the offer on their smartphone, show the offer at the business, and redeem the offer on the spot. Businesses retain 100% of the money that members spend from these offers.

The GetintheLoop platform allows businesses to deliver real-time experiences and exclusive offers directly to the mobile phones and emails of engaged consumers, enabling businesses to attract new customers, develop meaningful relationships and obtain immediate in-depth data on their behaviour. It allows them to reach and connect with potential customers in an increasingly digital world. “It’s an exciting addition to our Chamber! With the inclusion of the GetintheLoop franchise, we have one more tool to support the business community. It simply would not have been possible without the partnership with Shell Scotford. Our businesses now have access to this proven mobile platform to reach Fort Saskatchewan residents and visitors to our city,” said Chamber Executive Director, Tamara Dabels.

Since its beginning in 2014, GetintheLoop has grown into the top-rated iOS and Android application of its kind in Canada. The GetintheLoop network reaches millions of Canadians every month and connects tens of thousands of members with exclusive local offers across Canada.

Shell Canada is proud to have once again run one of the largest United Way campaigns in Canada. With the added challenges that COVID-19 has brought to many vulnerable populations, this year’s campaign was the most important one yet.

This year, together with employees and retirees, Shell Canada raised over $5 million, of which $250,000 was raised by Scotford employees.
2020 COMMUNITY GRANT RECIPIENTS

This year the Scotford Community Grants program saw $30,000 distributed to 11 organizations in our local communities. The program has donated $210,000 into the community since its inception in 2014. Another $30,000 will be made available in 2021.

Congratulations to the following recipients:

• **Boys and Girls Club of Strathcona County**
  Development of the county’s first Youth Center.

• **St. John XXIII Catholic School (Parent Council)**
  Construction of the middle school playground.

• **Fort Saskatchewan Pickleball Association**
  First aid kit, sports equipment and signage.

• **Fort Saskatchewan Quilting Guild**
  Quilting materials.

• **Sleep in Heavenly Peace**
  Mattresses and lumber materials for bed building.

• **Navy League of Canada, Sherwood Park Branch**
  Equipment for online programming.

• **Navy League of Canada, Fort Saskatchewan Branch**
  Training materials for cadets.

• **Girl Guides of Canada (Sherwood Park District)**
  Outdoor equipment.

• **Robin Hood Association**
  Safety and security equipment.

• **Strathcona Shelter Society Ltd. “A Safe Place”**
  Safety and security equipment.

• **St. Nicholas Catholic School (Parent Council)**
  Playground redevelopment.

More details on the Community Grants program can be found at [shell.ca/scotfordgrants](http://shell.ca/scotfordgrants).

COMMUNITY COVID RELIEF FUND RECIPIENTS

We recognize that our local communities have met many challenges in the face of the COVID-19 pandemic. That is why we launched the Scotford Community COVID Relief Fund in June as Alberta began its relaunch strategy. The program provided a total of $30,000 to non-profit organizations for one-time, non-profit facility upgrades and one-time, health-and-safety-supply orders.

Congratulations to the following recipients:

• **The Fort Saskatchewan Twice But Nice Clothing Society**
• **Fort Saskatchewan Families First Society**
• **Robin Hood Association**
• **The Fort Saskatchewan Food Gatherers Society**
• **Bruderheim Preschool Association**
• **Fort Saskatchewan Public Library**
• **Scouts Canada**
• **Briarpatch Family Life Education Centre**
• **Fort Saskatchewan Furniture Bank**
• **Fort Saskatchewan Minor Sports Association**
• **Riverside Building Management Association**

The Fort Saskatchewan Twice But Nice Clothing Society purchased health and safety supplies during the relaunch of their store this spring.
SCOTFORD IN THE COMMUNITY

Good Neighbour Day

Scotford employees put their yard work skills to the test on #NationalGoodNeighbourDay in late September.

National Coffee Day

A few Scotford employees dropped off coffee for staff and volunteers who run some of the many non-profit organizations in our community.

National Teacher’s Day

Scotford employees delivered cards of gratitude to local teachers on #NationalTeachersDay.

Turnaround Goal Zero Donation

After 108 #GoalZero shifts, the Scotford upgrader turnaround team was thrilled to present a cheque for $54,000 to The Rainbow Society of Alberta.

HOW TO REACH SHELL SCOTFORD

Do you know how to reach Shell Scotford if you have concerns or questions regarding our operations?

24-Hour Phone Number: +1 (780) 992-3600
Community Liaison, Shekinah Veitch
Email: Shekinah.Veitch@Shell.com
Phone: +1 (780) 215-0350
Mailing Address: External Relations Manager, Shell Scotford
PO Bag 23, Fort Saskatchewan AB T8L 3T2

What happens when you contact us with a question or concern?

We begin by determining the source or cause of the concern and then identify solutions to address it. If it is an issue related to Shell operations, we take the necessary actions to address the problem and contact you to let you know what we found and get your feedback. If it is not related to Shell, we will also let you know.

Through the year, we assess the trends in concerns raised by our neighbours, seeking to continuously improve our operations to prevent or minimize future impacts.

Please let us know if you have feedback on how we are responding to your concerns.
COMMUNITY CONNECTIONS

INSIDE SCOTFORD

Digitalization at Scotford

Shell Scotford is getting two new family members this Christmas! Two Spot® robot dogs designed by Boston Dynamics will be deployed on site. These “dogs” are not a house pet or a toy for entertainment, they are a four-legged robot that can walk up to three miles per hour, climb terrain, avoid obstacles, see 360-degrees and perform a number of programmed tasks.

Owning a robot dog is just one part of the equation; Scotford’s digital team will be customizing Spot® for specific tasks. The robot can be operated remotely, or it can learn custom routes and actions so that it can perform autonomous missions such as emergency response, visual inspections, testing plant conditions and security.

bots Dynamics, Spot®, the robot dog designed by Boston Dynamics.

QUEST CCS RECIEVES EXCELLENCE AWARD

This past month the Quest Carbon Capture and Storage (CCS) facility was named the winner of the Operational Excellence award at the Abu Dhabi International Petroleum Exhibition & Conference (ADIPEC) Awards.

Since opening Quest in 2015 ahead of schedule and under budget, the team has worked to operate it with world-class reliability and cost leadership. This year, it was announced that Quest had safely stored 5 million tonnes of CO2 in less than five years.

CHEMICALS IN OUR EVERYDAY LIFE

Did you know the Scotford chemicals plant manufactures key ingredients that go into the production of:

- antifreeze
- plastic drink bottles
- absorbant materials in diapers
- truck bed liners
- foam cups and plates
- foam fast-food trays

To learn more visit shell.com/madebychemicals

It may not be obvious, but industrial chemicals are ingredients used in many end products that are all around us. They are used to make consumer goods - from smart phones to textiles and cleaning products; from foam mattresses to food packaging and clothing. They are also used to make products found in factories, construction sites, farms and hospitals – from pipes to windows and wiring; from fertilizer to machinery components and medical equipment.

These varied end products help us to live, work and care. They can also help society respond to climate change. This is because they often have a lower carbon footprint over their lifecycle alternative materials like wood, paper or metal. Or they help us to conserve energy or transition to a lower-carbon energy system. Insulation and low-temperature detergents save energy in our homes, for example. Light-weight components in cars and planes, modern tires and additives all improve fuel efficiency. Components help build wind turbines and solar panels.

Community Connections is published by the Shell Scotford External Relations team twice annually; spring and fall. It is distributed to Fort Saskatchewan, Bruderheim and northern Strathcona County. If you have any questions about the content in this publication or related to Shell Scotford, please contact any member of our team:

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