

**SHELL LUBRICANTS®**  
**ENERGIZED PROTECTION™**



# SHELL LUBRICANTS.

ADAPTING TO YOUR BUSINESS NEEDS.

DESIGNED TO MEET CHALLENGES™



**Shell Lubricants**

Shell offers a wide portfolio of products, business services and maintenance solutions that can deliver real value to your business. Maximizing fleet uptime, minimizing operating costs and complying with environmental standards are key to your success. We work hard with customers like you to develop business solutions that can adapt to the ever-changing maintenance and lubrication requirements of your fleets.

Over the years, we've worked with some of the world's leading fleets and truck manufacturers, giving us a unique perspective on the issues you face. Accordingly, we've developed an adaptable approach to fleets focusing on delivering value in three areas:

- **Products that help protect, extend maintenance intervals and deliver benefits such as improved fuel economy**
- **Innovative maintenance solutions to increase efficiencies**
- **Business services to help your fleet business**



## PRODUCTS THAT PROTECT

Shell

### ROTELLA®

Shell Rotella® heavy-duty engine oils help protect by controlling acids, deposits and wear to maximize your equipment life. With Energized Protection, our oils continually adapt chemically and physically to protect your engines, however and wherever they are operated.

Shell

### SPIRAX

The Shell Spirax® range of heavy-duty oils for manual gearboxes, transfer gears and differentials provide operators with lubrication options that range from standard protection levels to our leading extended-drain, fuel-economy synthetic products that can help contribute directly to reduction of fuel and maintenance costs.

Shell

### DONAX

The Shell Donax® range of oils meet the demanding requirements of modern transmissions. These include products that meet the latest heavy-duty transmission requirements. Shell is a leading supplier of heavy-duty automatic-transmission fluids (ATF) to heavy-duty vehicle manufacturers, so you can be assured of protection and performance that enhances your operational efficiency.

Shell

### RETINAX

Shell Retinax® heavy-duty greases are designed to deliver the performance required by operators, from standard extreme-pressure protection through to advanced lithium-complex greases and specialities, such as friction-modified fifth wheel greases.

Shell

### ROTELLA® ELC

Shell Rotella® ELC Extended Life Coolant/Antifreeze is a high-quality, fully formulated ethylene glycol engine coolant providing effective heat transfer and all-climate, year-round performance to help reduce maintenance costs.

Tier	Diesel Engine Oils	Differential Oils	Transmission Oils	ATFs	Greases	Coolants
Premium	Shell Rotella T6	Shell Spirax ASX R	Shell Spirax GSX 50	Shell Donax TX	Shell Rotella HD	Shell Rotella ELC Extended Life Coolant/Antifreeze
	Shell Rotella T5					
Mainstream	Shell Rotella T Triple Protection™					
Value	Shell Rotella T3	Shell Spirax EW				Shellzone Universal Antifreeze

**Shell works with you to provide a cu  
efficiencies in your equipment**

## **Business Services**

### **Shell FleetManagement**

Shell FleetManagement program is a custom analysis process designed to reduce fleet management costs.

### **Shell LubeEquipment**

Shell LubeEquipment supports acquisition and set-up of lubricants storage and dispensing equipment.

### **Shell LubeAdvisor**

Shell LubeAdvisor delivers technical advice, basic product recommendations, and troubleshooting support for lubricant-related equipment problems.



Customized recommendation to deliver  
optimal maintenance and operation.

## Maintenance Solutions

### Shell LubeVideoCheck

Shell LubeVideoCheck allows for assessment of internal engine condition without the need for complete dismantling of the engine.

### Shell LubeAnalyst

Shell LubeAnalyst tests the condition of your lubricant to monitor and track your equipment performance.

### Shell LubeCoach

Shell LubeCoach provides relevant training on topics such as storage and handling of lubricants, lubricant cleanliness, lubrication, and the application of lubrication.

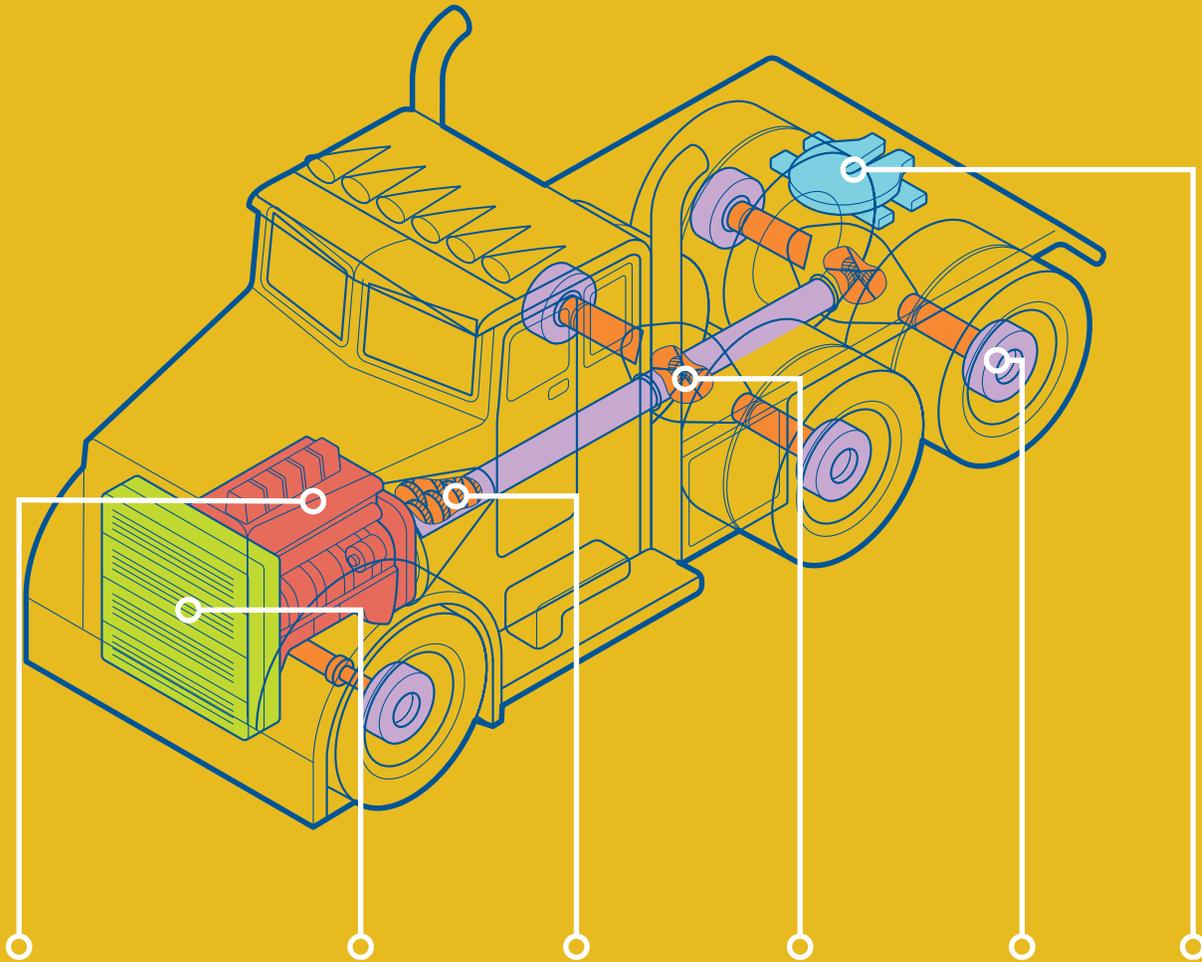
### Shell On-Site Oil Analysis

Shell On-site Oil Analysis, the only service of its kind in Canada, uses the MotorCheck™ On-Site Analyzer to test oil samples. Results are ready in minutes, and a printed report assesses the condition of the oil and level of engine wear, and recommends actions you can take to correct emerging problems before they become serious.



## SHELL HEAVY-DUTY LUBRICANTS FOR YOUR VEHICLE

Shell offers a complete portfolio of lubricants for every part of your equipment, including Shell Rotella heavy-duty engine oils, Shell Spirax differential oils, Shell Donax transmission fluids, Shell Retinax greases, and Shell Rotella ELC Extended Life Coolant/Antifreeze. Ask your Shell representative for more information on specific products recommended for your business.



ENGINE



COOLING SYSTEM



TRANSMISSION



DIFFERENTIAL



CHASSIS



FIFTH WHEEL

Consider your equipment and what it means to your business. You are pressed to keep your equipment on the road while at the same time managing your overall cost of operation. Shell can play a key role in helping you manage costs and setting you apart from your competition.

Here is an example of the how Shell has delivered real and tangible value to fleets around the world.

- **Keeping equipment on the road longer:** A fleet which had equipment operating in harsh stop-and-go driving operations wanted to maximize their equipment availability. Shell field engineers conducted a thorough evaluation of equipment, maintenance practices, and oil usage for this fleet in order to help solve this challenge. Using their experience, they recommended a switch from a competitive oil to Shell heavy-duty engine oils with higher protection levels, and the use of **Shell LubeAnalyst** oil condition monitoring. The increased protection provided by Shell allowed for longer on-road availability of the fleet between oil changes, reducing maintenance costs substantially. These savings were realized in terms of total cost of lubricants, oil filters, manpower and other oil change related costs. Additionally, **Shell LubeAnalyst** provided proof of oil performance throughout the service life of the oil. This combination of Shell experience, leading products, and innovative services helped this customer increase the availability of their equipment while at the same time realizing measurable savings in maintenance costs.

Shell Lubricants can work with you to assess your individual operations and determine what value we can deliver for your business.

Our technologists and engineers understand how to design oils with specific protection levels and the tools and services to allow our customer to get the maximum value from their lubrication investments. Our portfolio of products, services and maintenance solutions is the culmination of their expertise and skill – offering a full range of protection and performance possibilities to fleets. And our nationwide network of Shell distributors will work to understand how your business operates and which lubricants best suit your needs.



**Ask your Shell representative for more  
information on a customized product-and-service  
recommendation for your equipment.  
Contact us today at 1-800-661-1771  
or visit us online at [www.shell.ca/lubricants](http://www.shell.ca/lubricants)**