NEW Shell Diesel Extra
With DYNAFLEX Technology

REduce YOUR COST OF OWNERSHIP

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| NEW dual detergent designed to help clean up injector deposits and prevent further build-up | Better fuel economy  
More torque and loadpulling power when needed | Lower fuel and operating costs  
Vehicle reliability |
| NEW formula 1 to help separate fuel from water and ease housekeeping | Reduced risk of filter plugging and microbial growth | Equipment reliability |
| Corrosion inhibitor to help prevent corrosion in critical fuel system components and storage tanks | Reduced maintenance and risk of breakdown | Lower operating costs  
Reduced downtime |

1. Compared to regular diesel without SDX fuel economy formula with the same type and level of biocomponent.
2. Actual benefits may vary according to age and type of vehicle, driving conditions, type of operations and driving style.

SHELL COMMERCIAL FUELS
TOGETHER ANYTHING IS POSSIBLE

Working together, we can help you keep moving on the road with a more profitable business.
www.shell.ca/en_ca/business-customers/shell-diesel-extra
BUILD A BETTER BUSINESS

IN CONSTRUCTION, PROJECT DEADLINES ARE CRITICAL

Your operations often run around the clock, so it’s essential that you can rely on your machines at peak times – safeguarding both your operating efficiency and your returns.

That’s how NEW Shell Diesel Extra is designed to work – its new and most advanced cleaning formula helps provide better fuel economy and more load-pulling power when you need it.

Evolving and more precise diesel engine technologies require even better control on injector deposits in order to minimize efficiency losses.

That’s why NEW Shell Diesel Extra has been specially formulated with DYNAFLEX Technology – our new and exclusive dual detergent technology.

It’s designed to help clean the engine of injector deposits to provide better fuel economy and it works in both newer and older engine technologies.

NEW TECHNOLOGY FOR ENGINE EFFICIENCY

NEW Shell Diesel Extra

MORE TORQUE

STARTS TO WORK EVEN AFTER ONE TANK

NEW Shell Diesel Extra is designed to improve engine efficiency and give you more load-pulling power in the field.

VEHICLE RELIABILITY

EASIER HOUSEKEEPING

NEW Shell Diesel Extra can help separate fuel from water, allowing for proper housekeeping to prevent risk of filter plugging and microbial growth.

NEW CLEAN-UP EFFECT

_Easy Housekeeping_

_Better Fuel Economy_

NEW Shell Diesel Extra is designed to help provide better fuel economy and therefore help reduce your fuel and operating costs by helping clean the engine of injector deposits and prevent further build-up.

WHAT EXPERTS SAY

NEW Shell Diesel Extra meets the Worldwide Fuel Charter requirements for less than 2% power loss associated with injector cleanliness.