NEW Shell Diesel Extra

With DYNAFLEX Technology

REDUCE YOUR COST OF OWNERSHIP

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<th>OUR NEWEST CLEANING FORMULA</th>
<th>HOW YOU CAN BENEFIT</th>
<th>BUSINESS VALUE</th>
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<td>NEW dual detergent</td>
<td>Better fuel economy</td>
<td>Lower fuel and operating costs</td>
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<tr>
<td>designed to help clean up</td>
<td>More torque and</td>
<td>Vehicle reliability</td>
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<td>injector deposits and</td>
<td>loadpulling power</td>
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<tr>
<td>prevent further build-up</td>
<td>when needed</td>
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<tr>
<td>NEW formula to help</td>
<td>Reduced risk of</td>
<td>Equipment reliability</td>
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<tr>
<td>separate fuel from water</td>
<td>filter plugging</td>
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<tr>
<td>and ease housekeeping</td>
<td>and microbial</td>
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<tr>
<td>Corrosion inhibitor to</td>
<td>Reduced maintenance</td>
<td>Lower operating costs</td>
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<td>help prevent corrosion in</td>
<td>and risk of breakdown</td>
<td>Reduced downtime</td>
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<td>components and storage</td>
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SHELL COMMERCIAL FUELS

TOGETHER ANYTHING IS POSSIBLE

Working together, we can help you keep moving on the road with a more profitable business.

www.shell.ca/en_ca/business-customers/shell-diesel-extra

1. Compared to regular diesel without SDX fuel economy formula with the same type and level of biocomponent.
2. Actual benefits may vary according to age and type of vehicle, driving conditions, type of operations and driving style.
IN MINING, PRODUCTIVITY IS PARAMOUNT

Running large-scale operations requires reliable and efficient equipment. Under ground or above, it’s vital that you make the most of your machinery so that you can increase productivity and drive operating costs down.

That’s how NEW Shell Diesel Extra is designed to work – its new and most advanced cleaning formula helps provide better fuel economy and more load-pulling power when you need it.

NEW TECHNOLOGY FOR ENGINE EFFICIENCY

Evolving and more precise diesel engine technologies require even better control on injector deposits in order to minimize efficiency losses.

That’s why NEW Shell Diesel Extra has been specially formulated with DYNAFLEX Technology – our new and exclusive dual detergent technology.

It’s designed to help clean the engine of injector deposits to provide better fuel economy and it works in both newer and older engine technologies.

NEW Shell Diesel Extra

NEW TECHNOLOGY FOR ENGINE EFFICIENCY

MORE TORQUE

STARTS TO WORK EVEN AFTER ONE TANK

NEW Shell Diesel Extra is designed to improve engine efficiency and give you more load-pulling power in the field.

VEHICLE RELIABILITY

EASIER HOUSEKEEPING

NEW Shell Diesel Extra can help separate fuel from water, allowing for proper housekeeping to prevent risk of filter plugging and microbial growth.

EASIER HOUSEKEEPING

NEW CLEAN-UP EFFECT

NEW Shell Diesel Extra is designed to help provide better fuel economy and therefore help reduce your fuel and operating costs by cleaning the engine of injector deposits and prevent further build-up.

WHAT EXPERTS SAY

NEW Shell Diesel Extra meets the Worldwide Fuel Charter requirements for LESS THAN 2% POWER LOSS associated with injector cleanliness.

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