NEW Shell Diesel Extra
With DYNAFLEX Technology
REDUCE YOUR COST OF OWNERSHIP

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1. Compared to regular diesel without SDX fuel economy formula with the same type and level of biocomponent.
2. Actual benefits may vary according to age and type of vehicle, driving conditions, type of operations and driving style.

SHELL COMMERCIAL FUELS
TOGETHER ANYTHING IS POSSIBLE

Working together, we can help you keep moving on the road with a more profitable business. www.shell.ca/en_ca/business-customers/shell-diesel-extra

NEW Shell Diesel Extra
With DYNAFLEX Technology
REDUCE YOUR COST OF OWNERSHIP
ROLE OF ENGINE CLEANLINESS

Diesel engine technology is advancing, placing new and changing demands on fuels. Deposits in the injector nozzles of high precision diesel engines can lead to less efficient combustion, resulting in torque loss, higher fuel consumption and in turn increase your environmental impact.

NEW TECHNOLOGY1 FOR ENGINE EFFICIENCY

NEW Shell Diesel Extra has been specifically formulated with an new, exclusive dual detergent DYNAREX Technology. It is designed to help clean up the engine from injector deposits and to help provide better fuel economy and more load-pulling power when needed1.

CLEAN-UP EFFECT: MORE ENGINE TORQUE3

Whether your heavy-duty fleet is older or newer, carbon deposits can build up on the injectors, leading to less efficient combustion. NEW Shell Diesel Extra a formulated with exclusive dual detergent technology to help clean up the injectors from deposits and keep them clean, thus helping provide better fuel economy.

INJECTOR NOZZLES: CLEAN-UP OF DEPOSITS

ENGINE AND STORAGE TANK: CORROSION PROTECTION

Deposits in injector nozzles can also lead to torque loss, giving you less load-pulling power when you need it. NEW Shell Diesel Extra is formulated with exclusive dual detergent technology to help clean up the injectors from deposits and keep them clean, thus helping provide better fuel economy.

STORAGE TANK: ANTI-MICROBIAL EFFECT

NEW Shell Diesel Extra is designed to help separate fuel from water1. It can help you do proper housekeeping to reduce risk of microbial growth and downtime due to fuel system failures like filter plugging.

ENGINE: MORE TORQUE

Deposits in injector nozzles can also lead to torque loss, giving you less load-pulling power when you need it. NEW Shell Diesel Extra is designed to improve engine efficiency and retain power with higher loads – starting to work even after one tank.

INJECTOR NOZZLES: CLEAN-UP OF DEPOSITS

ENGINE: MORE TORQUE

Shells and customer experience have shown a range of fuel savings depending on the age of vehicle and type of operations.

NEW SHELL DIESEL EXTRA
HOW IT WORKS1

1. Compared to our previous formulation. 2. DYNAREX technology or DYNAREX formulation are our names for our latest generation of advanced formulations. 3. Compared to regular diesel without SDX fuel economy formula with the same type and level of biocomponent. Actual savings may vary according to age of vehicle, driving conditions and driving style.