Save the Date Video

The Shell Eco-marathon is unique.

I know of no other program that brings in the Americas alone, 1,200 students together every year to tackle the exciting challenges associated with energy, mobility, with the future of cars...

We're moving to a point where we want options.

We might not want an electric car or a gasoline car. We might want a car that operates on both types of fuel.

At Shell, it's great to be supported by our top leadership, to have very innovative, wide thinking.

And in my role, I look at the integration of everything, so the Eco-marathon is one of the examples.

It's an interesting way to be a catalyst - getting all these companies together.

Our objective today is to look at this urban nexus of people, mobility and technology and specifically how they are coming together in Detroit.

I have to commend Shell for making this happen because without this catalyst, the subsequent conversations and ideas and innovations would not have happened.

It's a massive event. I've been blown away by the scale of this event, the sheer number of competitors...

We have over 1,000 students here - over 120 teams from over 100 schools...

Many members of the public have come down here. Of course this is a great media draw, as well. Lots of media want to cover this event. So there are any number of opportunities to tell any number of stories.

It's fun. They have a bunch of fun activities. They have soccer and a bunch of stuff going on.

Oh, that's cool.

They have lots of stuff. It will be great. It will be fun.

I'll check it out. Thank you.

Now this is your weekend. It's your weekend to prove to us what this next generation of innovators and leaders looks like.

It was actually a lot of fun being able to start from scratch, brand-new vehicles...It was a learning experience.

You want to improve. That's what we all want to do.

These young people are applying their creativity in a real hands-on way to actually build a real product and compete that product right here on the streets of Detroit.

I don't know many other programs like that.

This is why I'm so grateful for Marvin and Shell for doing this. The team came in to pitch me the Eco-marathon. It took about 30 seconds. I said, "You don't need a long pitch. We're all the way in."

I think it's just a tremendous program to inspire our young talent, and that Shell has created this great program and has promoted it for a number of years with such a wide variety of individuals, is just outstanding.

Detroit is becoming once again the icon and the centerpiece for innovation for mobility going forward.

Detroit is reinventing itself.

It's a great time to be part of that reinvention for us at Shell, and it's a great time to be part of working with our OEMs in this town.

Oh, it's such a big deal. Stuff like this shows Detroit is alive and growing.

It's a lot of work, not a lot of sleep, **but it's worth it.**

We have a constant demand for bright, young, technically minded people to work on our projects all over the world. And an event like this is a great proving ground for that kind of skill set.

We had a lot of fun this year and we're excited to come back. Next year is going to be awesome.