



SHELL HELIX ULTRA 0W IN THE WORLD RALLY CHAMPIONSHIP



SHELL HAS SUPPORTED HYUNDAI MOTORSPORT

with their lubricant requirements from the time **they joined the WRC in 2014**



Shell is the co-title sponsor of the **HYUNDAI SHELL MOBIS WORLD RALLY TEAM**

HYUNDAI MOTORSPORT
Strategic Technical Partner

Whether it's **ICE, SNOW, DIRT, ASPHALT OR GRAVEL**

Shell Helix Ultra 0W engine oil helps the Hyundai Shell Mobis World Rally Team perform in all environments and temperatures, ranging from

-40°C external temperature up to

1,000°C engine temperature¹

▶▶ ICE OR SNOW

▶▶ DIRT

▶▶ ASPHALT

▶▶ GRAVEL



Hyundai Shell Mobis World Rally Team chooses Shell Helix



It is this same spirit of innovation and partnership that has made

SHELL HELIX ULTRA 0W WITH PUREPLUS TECHNOLOGY

which uses a revolutionary gas-to-liquid process to convert natural gas into

99.5% CRYSTAL-CLEAR BASE OIL², the service fill choice for Hyundai road cars all around the world



Through using a **lower/optimised viscosity engine oil**, the engine gains multiple benefits that includes:

- overall better **ENGINE EFFICIENCY**
- LOWER FRICTION** inside the engine
- more efficient **FUEL CONSUMPTION**
- and **LESS WEAR**

HYUNDAI SHELL MOBIS WORLD RALLY TEAM CHOOSES SHELL HELIX ULTRA DESIGNED FOR ULTIMATE ENGINE PERFORMANCE

1. Protects engine parts at extreme high temperatures up to 1,000°C
2. Based on paraffinic hydrocarbon content and significantly higher level of iso-paraffins compared to typical Group II & III base oils



DRIVE ON