DOESN'T YOUR ENGINE DESERVE OUR BEST?

The PREMIUM of premium gasolines.

Shell V-Power® NiTRO+ Premium Gasoline is the premium gasoline for the future. Shell V-Power NiTRO+ is designed to provide the best total engine protection against gunk, corrosion and engine wear – a category BREAKTHROUGH.

ADVANCED technology.

Years in the making, Shell scientists have engineered an additive package that provides triple protection against gunk, corrosion and engine wear, giving drivers the highest level of combined protection available, and one more reason to fill-up at Shell. After all, it's proprietary technology that has set a higher standard for innovation.

POWERFUL results.

Shell scientists put Shell V-Power NiTRO+ Premium Gasoline through rigorous testing. And while some drivers think all gasolines are the same, these testing results dispel that myth. Shell V-Power NiTRO+ Premium Gasoline removes an average of 60% of performance-robbing gunk on intake valves* left behind by lower quality premium gasolines. And it starts with your very first tank.

*In Port Fuel Injected (PFI) engines.

Shell V-Power NiTRO+ Premium Gasoline

SH163229

Recommended by Scuderia Ferrari

FERRARI'S CHOICE FOR IMPROVED PERFORMANCE.

For 70 years, Shell and Ferrari have shared an innovation partnership that provides an environment to test new fuels in extreme conditions and transfer those learnings from the track to the road.

The Shell V-Power race fuel used in the Scuderia Ferrari contains at least 99% of the same types of compounds used in Shell V-Power® NiTRO+ Premium Gasoline. The technical partnership between Shell and Scuderia Ferrari is a source of great pride for both parties; it dates back to 1929 when Enzo Ferrari founded his racing team in Modena. In fact, when the first Ferrari drove out of the factory gates in Maranello, Italy, it was powered and protected by Shell fuel and lubricants.

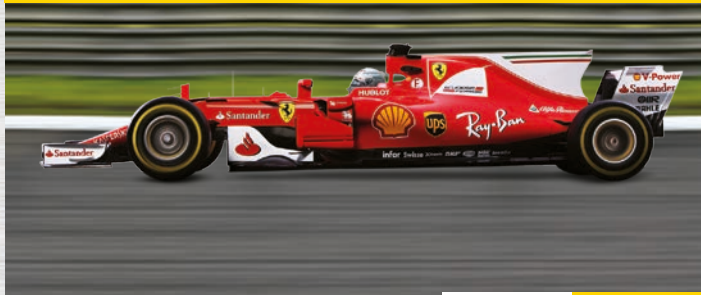
Today Shell and Ferrari enjoy one of motorsport's most successful technical partnerships, having together amassed 12 Formula One Drivers' Championships and 10 Constructors' Championships.

Shell V-Power NiTRO+ Premium Gasoline

CHOOSE

THE BEST TOTAL ENGINE PROTECTION YOU CAN GET.

Shell V-Power NiTRO+ Premium Gasoline



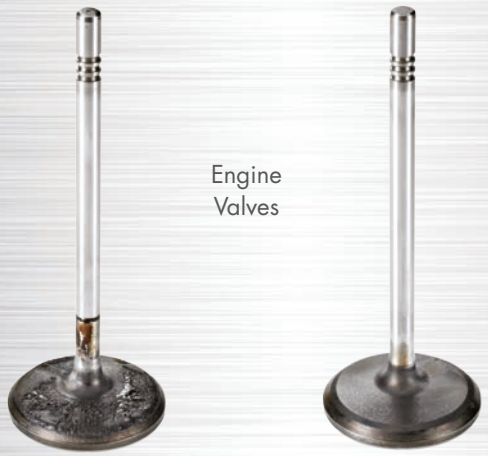
www.shell.ca/vpower

PROTECT AGAINST GUNK, WEAR & CORROSION.

GUNK

- "Gunk" is the carbon deposit build-up on critical engine parts like intake valves* and fuel injectors.
- Engines that have gunk on intake valves* and fuel injectors may work less efficiently.
- Shell V-Power® NiTRO+ Premium Gasoline, with seven times the cleaning agents required by federal standards, removes an average of 60% of harmful intake valve* deposits left behind by lower quality premium gasolines.

*In Port Fuel Injected (PFI) engines.



Engine Valves

Competitor's Premium Gasoline

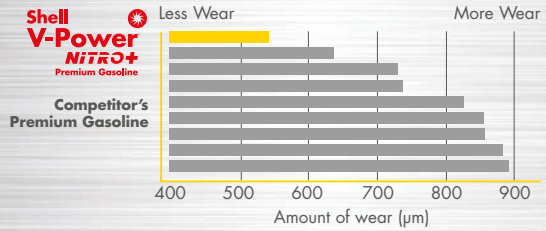
Shell V-Power NiTRO+ Premium Gasoline

Gunk intake valve deposit results based on ASTM D6201 testing using Shell V-Power NiTRO+ Premium Gasoline and competitor premium fuels.

WEAR

- Wear, or abrasive wear, can occur whenever there is metal-to-metal contact that results in some of the surface material being removed by repetitive contact. For example, a piston moving up and down against the cylinder wall of an internal combustion engine.
- Abrasive wear in the piston assembly can have detrimental effects, including higher oil consumption, loss of power over the full life of the vehicle and faster degradation of the engine oil.
- Within the fuel system, there are areas of potential wear, including the fuel pump and fuel injectors. Protection may help support "as designed" performance for these components.

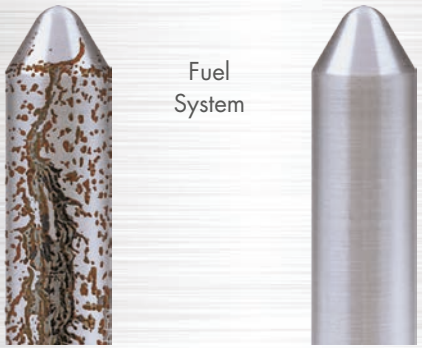
SHELL V-POWER NiTRO+ VS. COMPETITOR'S PREMIUM GASOLINE



Wear testing based on results from gasoline-modified HFRR ASTM D6079 using Shell V-Power NiTRO+ and competitor premium fuels.

CORROSION

- Corrosion is the gradual degradation of metal surfaces by chemical reaction (oxidation) with the most well-known example being rust.
- Moisture and other contaminants can get into a vehicle's fuel tank, making it possible that corrosion may occur without the knowledge of the vehicle owner.
- Critical vehicle parts, like the fuel pump, fuel lines, and fuel injectors, can be impacted. Furthermore, corrosive process such as rusting of steel surfaces can contribute to the blocking of fuel filters, impacting overall vehicle operation.



Fuel System

Competitor's Premium Gasoline

Shell V-Power NiTRO+ Premium Gasoline

Corrosion testing based on ASTM D7548/D665 testing of Shell V-Power NiTRO+ in premium fuels.