

November 18, 2020
Shell Canada Products
Swipe for a chance to Win Contest
Starts: December 28, 2020
Ends: April 04, 2021

Swipe for a chance to Win Contest
OFFICIAL RULES
Open to residents of Canada ONLY

1. **No Purchase Necessary.** The Swipe for a chance to Win Contest (the “Contest”) is sponsored by Shell Canada Products (the “Sponsor”). LoyaltyOne, Co. is in no way connected to the management of this Contest. The Contest begins at 12:00:00 AM Eastern Time (“ET”) on December 28, 2020 and ends at 11:59:59 PM ET on April 04, 2021 (the “Contest Period”).

2. **ELIGIBILITY:** To enter and be eligible to win, an entrant must (a) be a legal resident of Canada who has reached the age of majority at time of entry in the province or territory in which he/she resides, (b) have a valid AIR MILES Collector Number and (c) not be an employee of the Sponsor or its affiliated legal entities or agents, their respective advertising or promotional agencies, the independent contest organization, or a member of any such employee’s immediate family (regardless of where they live) or persons with whom they are domiciled (whether related to the employee or not). In these Official Rules, “immediate family” means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse.

3. **HOW TO ENTER THE CONTEST:** There are two (2) ways to enter the Contest:
 - i. **Purchase Entry:** During the Contest Period, within Canada, at a participating Shell station, make a minimum \$0.01 (CDN) purchase before tax and swipe (or key in) a valid AIR MILES Collector Number at the time of transaction. Upon doing so, you will receive one (1) entry (a “Purchase Entry”) into the applicable Weekly Prize Draw (see rule 6). There is no limit on the number of Purchase Entries.

OR
 - ii. **No Purchase Entry:** On a plain piece of paper, hand-print your full name, AIR MILES Collector Number, complete mailing address (including postal code), daytime telephone number (including area code), a valid email address, write a 100 word hand written essay on “Why I Shop at Shell” and mail to: The Swipe for a chance to Win Contest, Dept. 4151 (No Purchase Entry), BOX 9500 Lakeshore West PO, Oakville, ON L6K 0G4 (a “No Purchase Entry”). There is no limit to the number of No Purchase Entries submitted but each No Purchase Entry must be an

original (no photocopies or other reproductions) and mailed in a separate envelope, bearing sufficient postage. No Purchase Entries must be received by the applicable Weekly Contest Period close date (see rule 5).

Each “No Purchase Entry” and “Purchase Entry” will be referred to as an “Entry”. In the event it is determined that an entrant has entered in a fashion not sanctioned by these Official Rules, the entrant will be disqualified and all of the Entries submitted by the entrant will be disqualified. The Sponsor will not be responsible for late, lost, illegible, falsified, damaged, misdirected, mutilated, garbled or incomplete entries, which will be void.

4. **PRIZES:** There are a total of one hundred and forty (140) Prizes available to be won (each a “Prize” and collectively the “Prizes”) (10 Prizes per Weekly Contest Period – see rule 5), each consisting of 25,000 AIR MILES® Reward Miles.

The approximate retail value of AIR MILES Reward Miles prize depends on the chosen method of redemption, available Reward options at the time of redemption, and the set preference between AIR MILES Cash and AIR MILES Dream Accounts. If redeemed with AIR MILES Cash, 95 Cash Miles can be used in-store for \$10 towards purchases at participating AIR MILES Partners or 95 Cash Miles can be used online for eVouchers for \$10 worth of value at participating Reward Partners. If redeemed for flights (1,200 Reward Mile minimum required for flight redemption), value depends on destination chosen, date of travel and use of multiple carriers or suppliers. For example, one return economy flight in low season, departure from Toronto, Ontario to Winnipeg, Manitoba is 2,000 AIR MILES Reward Miles and has an approximate value of \$525.00 (Canadian), excluding taxes. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES Reward Miles used for non-flight Reward options depends on Reward options in effect at the time of redemption. AIR MILES Reward Miles prize is subject to the Terms and Conditions of the AIR MILES Reward Program as amended from time to time. AIR MILES Reward Miles prize is not transferable or convertible to cash and must be accepted as awarded.

Without limiting the generality of any other terms set out in these Official Rules, the following general conditions apply to each Prize: (i) By accepting a Prize, each winner agrees to waive all recourse against the Releasees (as defined below) for any reason whatsoever including if a Prize or a component thereof does not prove satisfactory, either in whole or in part; and (ii) Prizes must be accepted as awarded without substitution, are not transferable, not for resale and have no cash surrender value. The Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of a Prize or any component thereof; and (b) substitute a Prize or a component thereof for any reason with a Prize or a prize component of equal or greater value, without advanced notice and liability. A maximum of one hundred and forty (140) Prizes will be awarded. Limit of one (1) Prize per Collector Number during the Contest Period.

5. **WEEKLY CONTEST PERIODS:** The Contest Period is divided into fourteen (14) periods (each a “Weekly Contest Period”) and they are as follows:

Weekly Contest Periods		Weekly Draw Dates
Week 1	Begins 12:00:00 AM ET on December 28, 2020 and ends 11:59:59 PM ET on January 03, 2021	07-Jan-21
Week 2	Begins 12:00:00 AM ET on January 04, 2021 and ends 11:59:59 PM ET on January 10, 2021	14-Jan-21
Week 3	Begins 12:00:00 AM ET on January 11, 2021 and ends 11:59:59 PM ET on January 17, 2021	21-Jan-21
Week 4	Begins 12:00:00 AM ET on January 18, 2021 and ends 11:59:59 PM ET on January 24, 2021	28-Jan-21
Week 5	Begins 12:00:00 AM ET on January 25, 2021 and ends 11:59:59 PM ET on January 31, 2021	04-Feb-21
Week 6	Begins 12:00:00 AM ET on February 01, 2021 and ends 11:59:59 PM ET on February 07, 2021	11-Feb-21
Week 7	Begins 12:00:00 AM ET on February 08, 2021 and ends 11:59:59 PM ET on February 14, 2021	18-Feb-21
Week 8	Begins 12:00:00 AM ET on February 15, 2021 and ends 11:59:59 PM ET on February 21, 2021	25-Feb-21
Week 9	Begins 12:00:00 AM ET on February 22, 2021 and ends 11:59:59 PM ET on February 28, 2021	04-Mar-21
Week 10	Begins 12:00:00 AM ET on March 01, 2021 and ends 11:59:59 PM ET on March 07, 2021	11-Mar-21
Week 11	Begins 12:00:00 AM ET on March 08, 2021 and ends 11:59:59 PM ET on March 14, 2021	18-Mar-21
Week 12	Begins 12:00:00 AM ET on March 15, 2021 and ends 11:59:59 PM ET on March 21, 2021	25-Mar-21
Week 13	Begins 12:00:00 AM ET on March 22, 2021 and ends 11:59:59 PM ET on March 28, 2021	01-Apr-21
Week 14	Begins 12:00:00 AM ET on March 29, 2021 and ends 11:59:59 PM ET on April 04, 2021	08-Apr-21

6. **PRIZE DRAWS:** There will be ten (10) Prizes available per Weekly Contest Period. A random draw for each Prize (the “Weekly Prize Draws”) will be held on Thursday following each Weekly Contest Period (see rule 5 for Draw Dates) at 10:00:00 AM ET (each a “Weekly Draw Date”) in Oakville, ON from among all eligible entries received up to the end date of the applicable Weekly Contest Period (see rule 5). Odds of being selected for a Prize depend on the total number of eligible entries received during the applicable Weekly Contest Period. PLEASE NOTE: Non-winning eligible entries will not be carried over into the following Weekly Prize Draw. The selected entrants will be contacted by email within two (2) business days of the applicable Weekly Draw Date. If the selected entrant (a) cannot be reached by email within two (2) business days of the applicable Weekly Draw Date; (b) fails to correctly answer the mathematical skill testing question (see rule 7); (c) fails to complete the properly executed Release Form within the specified time (see rule 7); or (d) is unable or unwilling to accept the applicable Prize as awarded in full for any reason, then the selected entrant will be disqualified and another entrant will be randomly selected until such time as contact is made by email with a selected entrant or there are no more eligible entries, whichever comes first. It is the entrants’ responsibility to ensure that their information (including a valid email address) associated with their AIR MILES Collector Number is up to date. The Sponsor will not be responsible for failed attempts to contact a selected entrant. Each selected entrant is subject to verification of eligibility by the Sponsor and compliance with the Official Rules before receiving the Prize, and the Sponsor’s decisions in this regard are final and binding.
7. **CONFIRMATION OF WINNERS:** Each selected entrant will be emailed a PURL link (Personal URL) to complete a mathematical skill testing question within 48 hours of the date and time stamp of receiving the email. Click on the Personal URL to answer the mathematical skill testing question. In order to be confirmed a winner, the selected entrant must correctly answer, without assistance of any kind, whether

mechanical or otherwise, the mathematical skill-testing question. Upon submission of the correctly answered mathematical skill testing question, the selected entrant will receive a second email with a second PURL link (Personal URL) and will be required to complete an electronic Declaration and Release Form (the "Release Form") confirming compliance with the Official Rules, acceptance of the Prize as awarded, without substitution, and releasing LoyaltyOne, Co., the Sponsor, its dealers, agents, affiliated and related companies, advertising and promotional agencies, the independent contest organization and their respective shareholders, directors, officers, employees, agents, dealers, representatives, successors and assigns (collectively, the "Releasees") from any liability in connection with a Prize or this Contest. Release Forms must be completed and submitted within the time period specified on the Release Form or the Prize may be forfeited. Prizes will be posted directly into the AIR MILES Collector Account of the confirmed winner within three (3) weeks of confirmation. To ensure that the winner receives the Prize in their preferred Account, winner should ensure their Account preferences (AIR MILES Cash Account and AIR MILES Dream Account) are set as desired prior to the Prize being posted in their Collector Account.

8. **GENERAL:** By entering the Contest, entrants agree to abide by the Official Rules and all decisions of the Sponsor with respect to any aspect of the Contest. Decisions of the Sponsor are final.
9. No correspondence will be entered into except with the selected entrants. By entering the Contest, each winner consents to the use of his/her name and address (city and province/territory), voice, photograph and/or likeness without further remuneration, in any and all media now known or hereinafter developed throughout the world in perpetuity, in connection with any publicity carried out by or on behalf of the Sponsor in connection with this Contest.
10. This Contest is subject to all applicable federal, provincial and municipal laws and regulations.
11. The Sponsor, LoyaltyOne, Co., and the independent contest organization accept no responsibility for loss, damage or claims caused by or resulting from the Contest or acceptance of a Prize. Entries that have been falsified, tampered with or altered are void. The Sponsor, LoyaltyOne, Co., and the independent contest organization do not assume any responsibility for incorrect or inaccurate capture of Entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof.
12. The Sponsor reserves the right, with the consent of the Régie des alcools, des courses et des jeux (the "**Régie**") in the province of Québec to terminate or suspend this Contest or to amend the Official Rules at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, the Sponsor reserves the right, with the consent

of the Régie to cancel the Contest and conduct a draw from all previously received eligible entries. The Sponsor and the independent contest organization shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Contest.

13. **For Québec residents only:** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
14. The Sponsor respects an entrants right to privacy. Personal information collected from entrants will only be used by the Sponsor to administer the Contest and, only if consent is given at the time of entry, to provide the entrants with information regarding upcoming promotions and/or events from the Sponsor. If entrants provide consent when entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in the Sponsor's privacy statement, which is available at: https://www.shell.ca/en_ca/privacy.html

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