Ober the 2018 holidays Season, Shell staff loOked for wayS to give baCK to the Community. The week of December 10 was dubbed “fuelling Kindness week” with teams donating time and resources to brighten others’ days.

Shell staff engaged more than 15 organizations and groups in northeast British Columbia and logged over 100 volunteer hours. The teams spent time helping with barbecuing, dog walking, food sorting and baking, among many other activities.

“December is a special time of year that calls for even more caring in the community,” says Ruvimbo Chindele, who works on the surface surveillance team and volunteered her time during the week. “Every year I look forward to getting out and helping where I can.”

Here are a few snapshots of the fun we had.
I am thrilled to re-join the Groundbirch team and Dennis McKay, a member of our well team. Originally from the Thunder Bay area in Ontario, I moved west to go after a Mechanical Engineering degree, but I also managed to find an amazing career with Shell. Most recently, I have been working to support the LNG Canada joint venture leading us to final investment decision, based first in Calgary, and then The Hague, Netherlands.

I first joined the Groundbirch team back in 2011 to seize that gave me valuable insight into managing business opportunities, operational planning and delivery. As Water Manager, I was part of the team that developed the Dawson Creek Reclaimed Water Project to clean municipal grey water for use in natural gas development. I am incredibly proud to see the impact it has had on Groundbirch freshwater use – we have improved from using 100% freshwater in 2008 to more than 98% recycled water today!

I feel fortunate to be back supporting the journey towards Building a Lasting Groundbirch. Daily I am impressed with all that has been accomplished over the last 10 years here in Groundbirch and am excited about the possibilities that lie ahead.

My future vision for Groundbirch is that our asset continues to operate safely, works to reduce environmental impact and runs with optimum performance. I want to see our existing relationships in the community flourish, with new and meaningful connections being built. And, that Groundbirch is well positioned for the option to provide Shell’s equity gas demand for LNG Canada, and that we all understand, and are inspired by, Canada’s role in providing more clean energy to the world. With this in mind, our focus for 2019 will be on safety each and every day, while managing our competitiveness, efficiently maximizing our production and improving environmental performance. It’s also important to me that we continue developing our local workforce to build strong and capable future leaders for this multi-generational asset.

My wife Julia and I, along with our baby girl Emma, recently look forward to connecting with many of you over the summer as we settle in and get out and about more in the community.

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HYDRAULIC FRACTURING – FINDING THE BALANCE

Shell is continually seeking ways to present balanced views about upstream development. Earlier this year we were approached by APTN (Aboriginal Peoples Television Network) looking to create an informational segment on hydraulic fracturing from the perspective of Indigenous employees. Featuring two Shell Groundbirch employees enabled us to share our experiences firsthand.

Mindy Henyu, who represents Shell while working with local Indigenous communities, and Dennis McKay, a member of our well delivery team, both spoke about their individual experiences with Shell and industry.

“For myself as an Indigenous woman and a mother of three children, working for Shell allows me to connect with people and help make a difference with respect to employment, community, wellness, and education.”

says Mindy, “Seeing that growth within those communities is really fulfilling for me.”

A pair of videos were produced by APTN. The first features an anti-industry voice while the second story looks at Fort St. John and Indigenous peoples who are proud to work in the gas industry.

“We took this as an opportunity to help influence more informed, fair and balanced reporting of our industry,” says Shell spokesperson Kristen Schmidt who toured the Shell Groundbirch operation along with APTN in late January.

The videos aired on APTN in February and can now be viewed online at www.aptnnews.ca

“MOOSE HIDE CAMPAIGN

The Moose Hide Campaign is a grassroots driven initiative to promote awareness and advocate for the prevention of violence toward women and children. People can take the pledge to stand up and speak out against violence by wearing a moose hide pin on their jacket/clothing to show their support.

Our participation in the Moose Hide Campaign is driven by the spirit of our people and our individual and collective efforts to work toward Ozal Zero. It allows us to demonstrate that WE ARE ALL ALIES whether we hold the title, the office, in the home or in the community. We stand together and promote a diverse and inclusive workplace, a supportive network of people and strive for a community free from violence.

On June 5th we will be partnering with the City of Fort St. John in Treaty 8 territory to host a community walk through Fort St. John followed by a bracelet. This will allow many people in the area to take the pledge and receive their moose hide pin to wear proudly as a sign that they too stand up against violence.

B.C. RCMP LGBT2+ SAFE PLACE PROGRAM

The BC RCMP is facilitating the Safe Place program in Fort St. John in an effort to provide support for in need of safety. The Fort St. John Safe Place Program is an expansion of the successful initiative originally established in Vancouver during Pride season a few years ago.

With safety and care for our community always top of mind, we are proudly displaying the Safe Place Program decals at Shell sites in Fort St. John and committing to assist the victims of violence to access to LGBT2+ services.

“The program may be aimed at LGBT2+ community members and allies, but it applies to anyone in need of safe refuge and our office and retail locations are safe spaces for everyone,” says Nancy Contrado who chairs the Shell Canada employees LGBT Network.

“I believe this program is a great way to provide support to those that need it, and we are proud to be part of this important initiative.”

In Fort St. John, the Canada Safe Place Program is an inclusive event, educational seminars and volunteer opportunities.

CHETWYND OUTDOOR SKATING RINK AT SPIRIT PARK

On January 12, the community of Chetwynd and surrounding areas enjoyed the new outdoor skating rink at Spirit Park. The slate day gave many a chance to glide alongside local talent Olympian Denny Morrison, and former NHL left-winger Dody Wood. Both Denny and Dody were honoured in a ceremony along with Deryk Engelland of the Las Vegas Golden Knights.

Ken Eauco works as the Shell Groundbirch Saturn Plant Supervisor and was born and raised in Chetwynd. “It’s nice to see Shell contributing to my home town. The skating rink is very popular and well used by the community,” says Ken who has enjoyed skating at the rink with his family over the winter.

Shell Canada contributed $15,000 to the rink which has also received support from the Steeleau First Nation and the District of Chetwynd.

“We are very happy to see the new skating rink in use and enjoying the winter we are having this year,” says Ken Eauco, Saturn Plant Supervisor. “I hope it provides enjoyment for many of the people who live here.”

“The rink is a community project that has generated a lot of excitement,” says Ken Eauco. “I hope it provides enjoyment for many of the people who live here.”

In the spirit of Safety Day, we’d like to share some recent initiatives in the community we’ve been involved with that touch on personal safety when it comes to harassment and building acceptance for diversity.

The BC RCMP is facilitating the Safe Place program in Fort St. John in an effort to provide support for LGBT2+ community members and allies, but it applies to anyone in need of safe refuge and our office and retail locations are safe spaces for everyone,” says Nancy Contrado who chairs the Shell Canada employees LGBT Network.

We aspire to offer the kind of environment that attracts and motivates employees to be their best Shell Canada employees formed an LGBT Network in 2012 aiming to raise awareness of LGBT issues within the workplace and contribute to an inclusive work environment where all employees and co-workers, regardless of sexual orientation or gender identification, are given the opportunity to reach their full potential. Network membership is open to all employees who take part in our inclusive events, educational seminars and volunteer opportunities.

“FOR MYSELF AS AN INDIGENous WOMAN AND A MOTHER OF THREE CHILDREN, WORKING FOR SHELL ALLOWS ME TO CONNECT WITH PEOPLE AND HELP MAKE DIFFERENCES WITH RESPECT TO EMPLOYMENT, COMMUNITY, WELLNESS, AND EDUCATION.”

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SPIRIT OF THE PEACE POW WOW

The Treaty 8 Tribal Association’s 14th annual pow wow event showcases a variety of arts and entertainment in celebration of Indigenous cultural heritage.

Enjoy First Nations dancing, drumming, singing, and ceremony as well as Indigenous artists, vendors, and food. This competition pow wow is a family-friendly event with an open invitation to everyone.

Date: June 7 – 9
Location: Taylor District Ice Centre
For more information on the event, check out the Spirit of the Peace Pow Wow group on Facebook.

RURAL ROOTS & RESOURCES

A Synergy Group

The Rural Roots and Resources synergy group is a collaborative forum for residents in the Groundbirch/Sunset areas to come together with the Shell team to share information and seek out mutually beneficial solutions to concerns.

Our last meeting focused on an overview of Shell’s upcoming projects, as well as 2018 social investment activities and the strategy for 2019. A road maintenance update was provided, and the group reviewed new industry bulletins recently put out by the BC Oil and Gas Commission. Attendees were also introduced to our new Operations Manager Shawn Baxter.

We look forward to more great collaboration in 2019.

Next meeting: May 23, 5:00pm, McLeod Hall

REGISTER TODAY!

The 9th annual Shell United Way of Northern BC Golf Tournament will be held in June. Last year the event raised over $70,000 with proceeds helping enhance our community by funding many local programs and initiatives. We’re pleased to be able to support this wonderful event again with a title sponsorship.

Dust off your clubs and come out to support this worthy cause. Participants receive 18 holes of golf with the use of a cart, and delicious BBQ.

Date: Thursday, June 20
Time: 11am – 6pm
Location: Lone Wolf Golf Course
Visit www.lonewolfgolf.ca for more information and to register.

INVESTING IN OUR COMMUNITY

IN 2018 SHELL GROUNDIRCH CONTRIBUTED OVER $415,000 TO LOCAL ORGANIZATIONS

AND HAS CONTRIBUTED OVER $5M OVER SOCIAL INVESTMENT INITIATIVES SINCE 2009