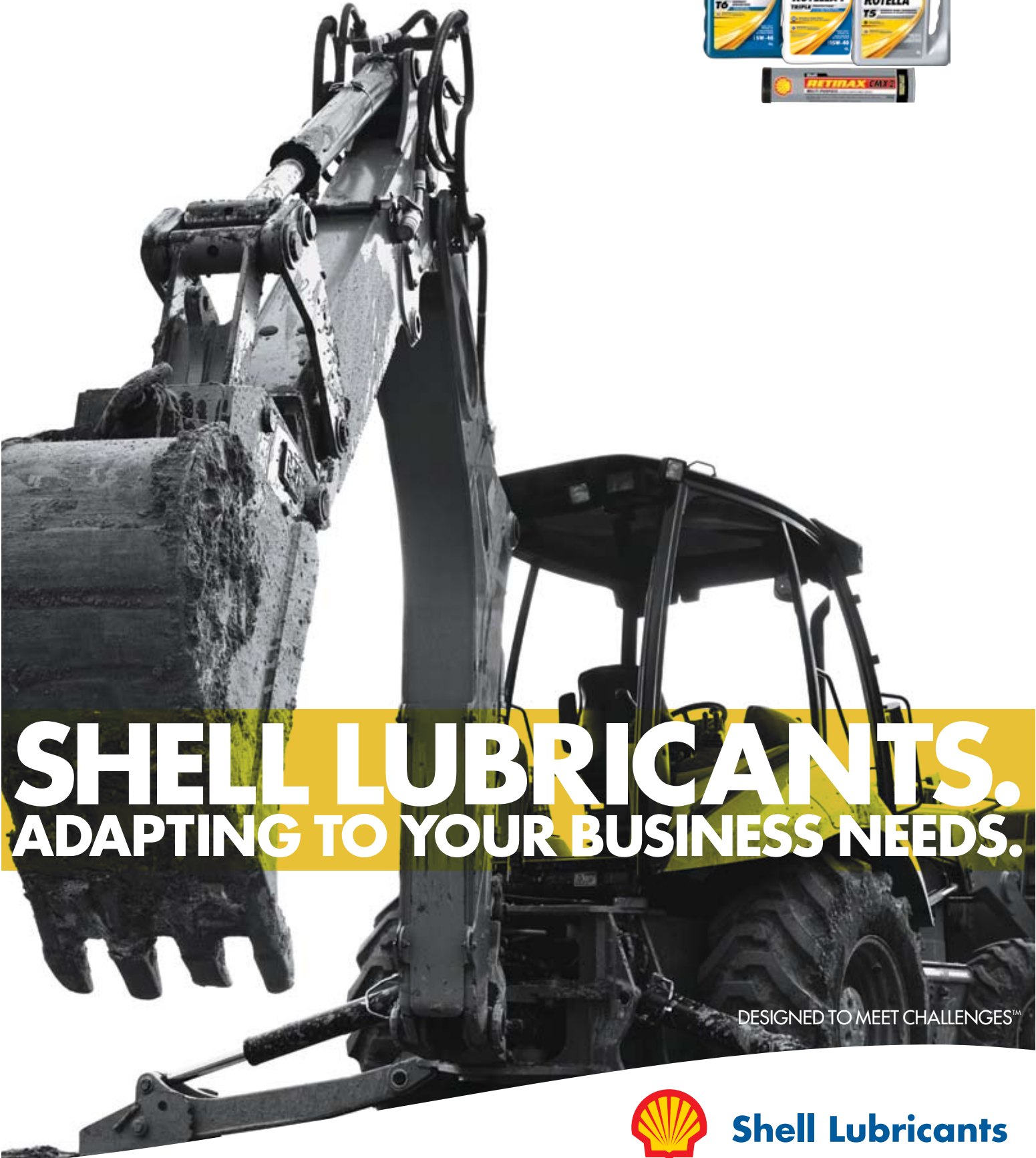


SHELL LUBRICANTS®
ENERGIZED PROTECTION™



SHELL LUBRICANTS.

ADAPTING TO YOUR BUSINESS NEEDS.

DESIGNED TO MEET CHALLENGES™



Shell Lubricants

Shell offers a wide portfolio of products, business services and maintenance solutions that can deliver real value to your business. Maximizing uptime, minimizing operating costs and complying with environmental standards are key to your success. We work hard with customers like you to develop business solutions that can adapt to the everchanging maintenance and lubrication requirements of your equipment. Our primary focus is to deliver lubrication excellence in remote and off-highway conditions.

Over the years, we've worked with some of the world's leading construction companies and equipment manufacturers, giving us a unique perspective on the issues you face. We are committed to delivering lubrication excellence for construction clients wherever they operate, from urban-renewal projects to major infrastructure development in remote areas.

- **Products that help protect, extend maintenance intervals and deliver benefits such as improved fuel economy**
- **Innovative maintenance solutions to increase efficiencies**
- **Business services to help your construction business**



PRODUCTS THAT PROTECT

Shell

ROTELLA®

Shell Rotella® heavy-duty engine oils help protect by controlling acids, deposits and wear to maximize your equipment life. With Energized Protection, our oils continually adapt chemically and physically to protect your engines, however and wherever they are operated.

Shell

TELLUS®

Shell Tellus® is the leading brand of hydraulic oil in the world. It is formulated to outperform comparable oils in terms of shear stability, hydrolytic stability, low-temperature pumpability and antiwear performance. This will ensure longer equipment and fluid life and improve fuel consumption.

Shell

SPIRAX®

The Shell Spirax® range of heavy-duty oils for manual gearboxes, transfer gears and differentials provide operators with lubrication options that range from standard protection levels to our leading extended-drain, fuel economy synthetic products that can help contribute directly to reduction of fuel and maintenance costs.

Shell

DONAX®

The Shell Donax® range of oils meet the demanding requirements of modern transmissions. These include products that meet the latest heavy-duty transmission requirements from makers such as Caterpillar, Komatsu, and Allison. Also suitable for small/mid-size equipment makers, Case and John Deere. Shell is a leading supplier of heavy-duty automatic transmission fluids (ATF) to heavy-duty vehicle manufacturers, so you can be confident of protection and performance that enhances your operational efficiency.

Shell

RETINAX®

Shell Retinax® heavy-duty greases are designed to deliver the performance required by operators, from standard extreme-pressure protection to advanced lithium-complex greases and specialities.

Shell

ROTELLA® ELC

Shell Rotella® ELC Extended Life Coolant/Antifreeze is a high-quality, fully formulated ethylene-glycol engine coolant providing effective heat transfer and all-climate, year-round performance to help reduce maintenance costs.

Tier	Diesel Engine Oils	Hydraulic Fluids	Power Shift and Transmission Oils	Transfer Gear, Differential and Final Drive Oils	Greases	Coolants
Premium	Shell Rotella T6	Shell Tellus Premium	Shell Donax TC Shell Donax TD	Shell Spirax ASX Shell Donax TC	Shell SRS 2000 Moly	Shell Rotella ELC Extended Life Coolant/Antifreeze
	Shell Rotella T5			Shell Spirax EW Shell Donax TC	Shell Retinax CMX	
Mainstream	Shell Rotella T Triple Protection™	Shell Tellus Oil T Shell Donax TC Shell Donax TD		Shell Spirax HD	Shell SRS 2000 Extreme	
Value	Shell Rotella T3	Shell Tellus				

**Shell works with you to provide a cu
efficiencies in your equipment**

Business Services

Shell LubeEquipment

Shell LubeEquipment supports acquisition and set-up of lubricants storage and dispensing equipment.

Shell LubeAdvisor

Shell LubeAdvisor delivers technical advice, basic product recommendations, and troubleshooting support for lubricant-related equipment problems.



Customized recommendation to deliver
optimal maintenance and operation.

Maintenance Solutions

Shell LubeVideoCheck

Shell LubeVideoCheck allows for assessment of internal engine condition without the need for complete dismantling of the engine.

Shell LubeAnalyst

Shell LubeAnalyst tests the condition of your lubricant to monitor and track your equipment performance.

Shell LubeCoach

Shell LubeCoach provides relevant training on topics such as storage and handling of lubricants, lubricant cleanliness, lubrication, and the application of lubrication.

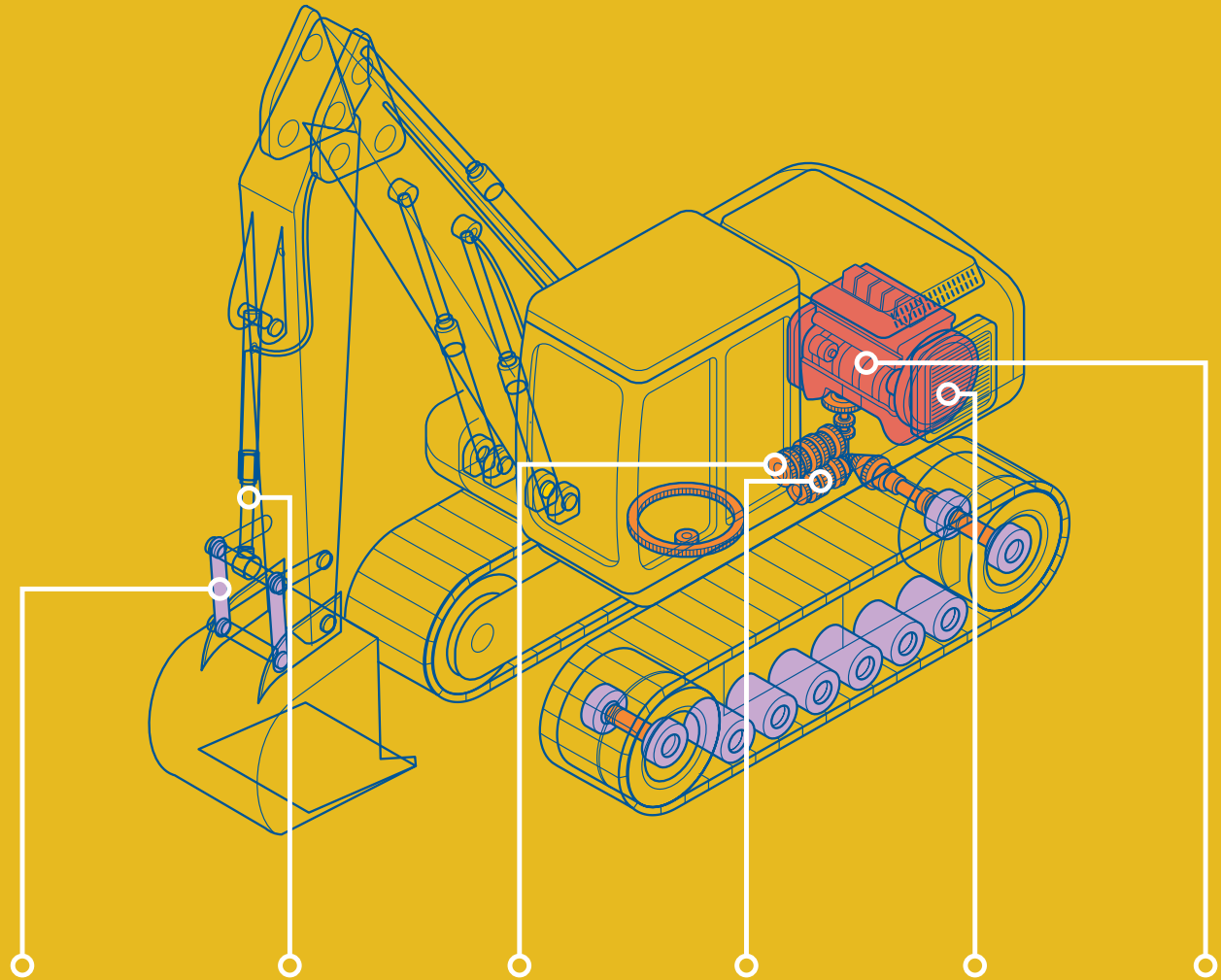
Shell On-Site Oil Analysis

Shell On-site Oil Analysis, the only service of its kind in Canada, uses the MotorCheck™ On-Site Analyzer to test oil samples. Results are ready in minutes, and a printed report assesses the condition of the oil and level of engine wear, and recommends actions you can take to correct emerging problems before they become serious.



SHELL HEAVY-DUTY LUBRICANTS FOR YOUR VEHICLE

Shell offers a complete portfolio of lubricants for every part of your equipment, including Shell Rotella heavy-duty engine oils, Shell Spirax gear and axle oils, Shell Donax transmission fluids, Shell Retinax greases, and Shell Rotella ELC Extended Life Coolant/Antifreeze. Ask your Shell representative for more information on specific products recommended for your business.



GREASE POINTS



HYDRAULICS



TRANSMISSION



GEAR, AXLE
FINAL DRIVE



COOLING
SYSTEM



ENGINE

Consider your equipment and what it means to your business. You are pressed to keep your equipment working while at the same time managing your overall cost of operation. Your choice of lubricant supplier can play a key role in helping you manage costs and setting you apart from your competition.

Here are some examples of the how Shell has delivered real and tangible value to construction businesses around the world.

- **Savings on maintenance cost:** Shell field engineers made a thorough evaluation of equipment and oil usage at a customer's site. Using their experience, they recommended switching from a competitive oil to Shell heavy-duty engine oils with higher protection levels. Savings were realized in terms of total cost of lubricants, oil filters, manpower and other oil change related costs. Aside from savings, increased availability of the equipment for use in timely completion of projects was realized.
- **Savings on overhauling cost:** One of our customers was planning to overhaul the engines in two dump trucks. We suggested an inspection of the engines using **Shell LubeVideoCheck**. After the inspection, we found that one of the engines was still in top condition and did not need dismantling and overhaul. Through the use of Shell LubeVideoCheck, time and money were saved.

Shell Lubricants can work with you to assess your individual operations and determine what value we can deliver for your business.

Our technologists and engineers understand how to design oils with specific protection levels and the tools and services to allow our customer to get the maximum value from their lubrication investments. Our portfolio of products, services and maintenance solutions is the culmination of their expertise and skill – offering a full range of protection and performance possibilities to construction companies. And our nationwide network of Shell distributors will work to understand how your business operates and which lubricants best suit your needs.



**Ask your Shell representative for more
information on a customized product-and-service
recommendation for your equipment.
Contact us today at 1-800-661-1771
or visit us online at www.shell.ca/lubricants**