**SHELL LUBRICANTS**

**“You’d never guess--Mining”**

**:60**

**FINAL W/VO TIMECODE**

**SELB03V15**

*At dawn, a family car pulls over a hill. They see a sign that says Enchanted Rock 5 miles. The kids wake up excited in the backseat. The camera focuses on the road (SHOOT).*

**00:01-00:07**

VO: **You’d never guess that their excitement this morning was made possible in a quarry last year.**

*Cut to a close up of a road paver laying gravel and tar. We don’t quite register the paver.*

*We see the family getting out of the car. We focus on the car. We see the mountain in the background.*

**00:08-00:15**

VO: **You’d never guess that the car that takes them to spectacular places, was born in a much more humble place.**

*We see raw iron ore being loaded into a steel factory.*

*We see them having a picnic lunch.*

**00:15-00:19**

VO: **Or that their picnic lunch took also summer to prepare.**

*We see apples rolling along a conveyor belt.*

*We see a man holding a Shell lubricant with machinery behind him. He stares at camera heroically.*

**00:20-00:26**

VO: **In fact, many of the things that make this family’s trip work better…works here first.**

*We see a crane mining a load of coal.*

**00:27-00:32**

VO: **Shell Lubricants are the vital elements that give people the ability to deliver our energy…**

*We see a combine spilling grain into a trailer.*

VO: **Our food…**

*We see a logging truck being loaded. We see a quarry.*

**00:33-00:38**

VO: **To make the materials that make our homes…furnishings…**

*We see a bitumen plant.*

VO: **roads…**

*We see a steel plant molding a car frame.*

VO: **and vehicles…**

*Wide shot of a strip mine.*

**00:39-00:41**

O: **But it’s much more than the lifeblood of industry.**

*Cut to a close up of the family staring at camera.*

**00:42-00:45**

VO: **It’s what makes moments like this…possible.**

**00:46-00:49**

VO: **And nothing is more important than that to our business.**

*We see the man holding the Shell lubricant say:*

**00:50-00:53**

MAN: **Who would’ve guessed?**

*Fade to a title card:*

**TITLE: See how we impact your life at shell.com/XXXX**

(V.2 FOR EXTERNAL USE)

**TITLE: See how your customers can benefit at shell.com/XXXX**

*Cut to Pecten.*